An Essential Overview of the Pharma/Biotech Industries

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Expert trainer:
Dr Laura Brown
Course Director, School of Pharmacy, University of Cardiff and independent pharmaceutical management consultant

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Increase your understanding of the pharma/biotech industries
Develop your knowledge of the stages of drug development from drug discovery through to marketing
Get to grips with the phases of clinical trials, regulatory processes and pharmacovigilance requirements
Understand the roles and responsibilities of key departments and how they work together
Demystify the technical terminology and jargon

21 October 2019 • 4 May 2020 London

Benefits of attending:

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’The speaker was very engaging, easy to listen to and made the course content easy to understand for newcomers – no jargon!’
Tasmin Morgan, Ridge Pharma

Dates and venue
21 October 2019
4 May 2020
The Rembrandt Hotel
11 Thurloe Place
London, SW7 2RS
Tel: +44 (0)20 7589 8100

Programme schedule
Registration and refreshments: 09.00
Start of course: 09.30
Close of course: 17.00

Accommodation
We have arranged a preferential rate for accommodation at the venue. To take advantage of this, please contact the hotel on the email below and state you are a Management Forum delegate. There are limited rooms available at this rate so please book early to avoid disappointment.
Email: reservations_rembrandt@sarova.co.uk
Web: www.sarova-rembrandthotel.com
For information on alternative accommodation, please visit our website: management-forum.co.uk/accommodation

Three ways to book

1. management-forum.co.uk
2. info@management-forum.co.uk
3. +44 (0)20 7749 4730

Fees and payment

EARLY BOOKING DISCOUNT
Book BEFORE 6 September 2019
£599.00 + VAT = £718.80 • €839.00 + VAT = €1006.80

FULL PRICE
Book AFTER 6 September 2019
£699.00 + VAT = £838.80 • €979.00 + VAT = €1174.80

Multiple booking discount for 2nd or subsequent delegates - 15%
£594.15 + VAT = £712.98 • €832.15 + VAT = €998.58

FEE: The fee includes all meals and refreshments for the duration of the course and a complete set of course materials. If you have any particular requirements, please advise customer services when booking.

PLEASE NOTE: Management Forum Ltd reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, Management Forum will refund the registration fee and disclaim any further liability.

For event cancellation policy and T&Cs see our website: management-forum.co.uk

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To find out more, please visit: management-forum.co.uk

For information on alternative accommodation, please visit our website: management-forum.co.uk/accommodation
Why should you attend?

This programme will give you an invaluable overview, refresher and update on the pharmaceutical and biotechnology industries, from discovery of the molecule through development to marketing. It will provide a step-by-step understanding of the main areas of drug development and will discuss the roles and responsibilities of key staff involved.

You will be given a comprehensive glossary of the most commonly used industry terms, which will be a useful reference to help you get to grips with the technical terminology and jargon.

Who should attend?

All those wanting to achieve a better understanding of how the pharma/biotech industries work. The course will be particularly helpful for those wanting to understand what other departments do, for new staff working in the industry and for non-scientific and administrative personnel.

Previous attendees have said:

‘I found the course very informative and enjoyable, Laura was very knowledgeable and made everything easy to understand.’

Emily MacKenzie, British Society for Rheumatology

‘The course was well organised and covered all areas of interest. The speaker had a lot of knowledge on the subject and she delivered the information well.’

Yulia Degtyareva, Philips

Dr Laura Brown is a pharmaceutical management consultant and Course Director of the MSc in Clinical Research, School of Pharmacy, University of Cardiff. Laura has more than 25 years’ experience in the pharmaceutical industry and has held senior positions with companies such as GSK’s Hoechst Marion Roussel, Farmitalia and Phoenix International. She regularly writes on pharmaceutical drug development and regulatory issues including ‘The Planning of International Drug Development’ in the Clinical Research Manual and ‘The Impact of Brexit’ in the RQA journal.

Programme

- How the pharma/biotech industries develop medicines
  - Overview of drug development
  - Framework of the industry – research, development and manufacture of pharma products on an international level
  - Difference between pharma and biotech drug development
  - Drug discovery
  - Non-clinical/pre-clinical – the importance of examining safety
  - Technologies and innovations across the industry
  - Strategy and the targeted product profile

- Demystifying the jargon and terminology

- Roles and responsibilities of the people in the pharma/biotech industries

- Clinical trials
  - Phases of clinical research – phase 1 to phase IV and range of clinical trials
  - Setting up and running of clinical trials
  - Quality of the data – monitoring, auditing and compliance with GCP innovations in running clinical trials

- Pharmacovigilance
  - Understanding pharmacovigilance
    - Safety reporting and signal detection
    - Evaluation and risk management plans
    - Periodic and drug safety update reports

- Regulatory processes
  - Overview of regulatory submissions and approval procedures for pharma/biotech products
  - EU and FDA accelerated procedures
  - The importance of ICH
  - ICH and the electronic Common Technical Document (eCTD)
  - The EU Clinical Trial Regulation
  - Update on the impact of Brexit

- Commercial considerations for how medicines are marketed and sold
  - Marketing terminology and activities

A certificate of attendance for professional development will be available to each participant who completes the course.

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