An Essential Overview of the Pharma/Biotech Industries

To book online go to: management-forum.co.uk/2026

Dates and venue
4 May 2020  Ref: 10682
23 October 2020  Ref: 10832
The Rembrandt Hotel
11 Thurloe Place
London, SW7 2RS
Tel: +44 (0)20 7589 8100

Programme schedule
Registration and refreshments: 09.00
Start of course:  09.30
Close of course:  17.00

Accommodation
When available we have arranged a preferential rate for accommodation at the venue. To take advantage of this price, please mention that you are attending the Management Forum seminar.
Email: reservations_remb Frandt@sarova.co.uk
Web: www.sarova-rembrandthotel.com
For information on alternative accommodation, please visit our website:
management-forum.co.uk/accommodation

Three ways to book
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Fees and payment

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<th>EARLY BOOKING DISCOUNT</th>
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<td>£599.00 + VAT = £718.80</td>
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<td>£699.00 + VAT = £838.80</td>
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Multiple booking discount for 2nd or subsequent delegates - 15%
£594.15 + VAT = £712.98  •  €832.15 + VAT = €998.58

Payment options
1. Invoice which can be paid by bank transfer or credit/ debit card
2. Online through our secure website when registering

An Essential Overview of the Pharma/Biotech Industries

4 May 2020 • 23 October 2020 London

Benefits of attending:

- Increase your understanding of the pharma/biotech industries
- Develop your knowledge of the stages of drug development from drug discovery through to marketing
- Get to grips with the phases of clinical trials, regulatory processes and pharmacovigilance requirements
- Understand the roles and responsibilities of key departments and how they work together
- Demystify the technical terminology and jargon

Expert trainer:
Dr Laura Brown
Course Director, School of Pharmacy,
University of Cardiff and Independent Pharmaceutical Management Consultant

‘An excellent day’s training, managed very well, by an obvious industry expert.’
Andrew Veever, Brecon Anderson UK Ltd
Why should you attend?

The pharmaceutical and biotechnology industries are both complex and developing at a rapid pace. This intensive one-day course will give you an invaluable overview, refresher and update on all the important aspects from discovery of the molecule through development to marketing. The interactive programme will provide a step-by-step understanding of the main areas of drug development and will discuss the roles and responsibilities of key departments and how they work and interact together. You will be given a comprehensive glossary of the most commonly used industry terms, which will be a useful reference to help you get to grips with the technical terminology and jargon. There will be interactive discussion sessions throughout the day, led by our expert course leader, and you will come away with a good knowledge of the structure and function of these industries.

Who should attend?

This event will be of interest to all those looking to develop their knowledge of how the pharma/biotech industries work. It will be particularly helpful for those wanting to understand what other departments do, for new staff working in the industry and for non-scientific and administrative personnel.

### Programme

- **Introduction, welcome and objectives**
- **How the pharma/biotech industries develop medicines**
  - Overview of drug development
  - Framework of the industry – research, development and manufacture of pharma products on an international level
  - Difference between pharma and biotech drug development
  - Drug discovery
  - Non-clinical/pre-clinical – the importance of examining safety
  - Technologies and innovations across the industry
  - Strategy and the targeted product profile
- **Demystifying the jargon and terminology**
- **Roles and responsibilities of the people in the pharma/biotech industries**
- **Clinical trials**
  - Phases of clinical research – phase 1 to phase IV and range of clinical trials
  - Setting up and running of clinical trials
  - Quality of the data – monitoring, auditing and compliance with GCP innovations in running clinical trials
- **Pharmacovigilance**
  - Understanding pharmacovigilance
  - Safety reporting and signal detection
  - Evaluation and risk management plans
  - Periodic and drug safety update reports
- **Regulatory processes**
  - Overview of regulatory submissions and approval procedures for pharma/biotech products
  - EU and FDA accelerated procedures
  - The importance of ICH
  - ICH and the electronic Common Technical Document (eCTD)
  - The EU Clinical Trial Regulation
  - Update on the impact of Brexit
- **Commercial considerations for how medicines are marketed and sold**
  - Marketing terminology and activities

### Expert trainer

Dr Laura Brown is a pharmaceutical management consultant and course director of the MSc in Clinical Research at the School of Pharmacy, University of Cardiff. Laura has more than 25 years’ experience in the pharmaceutical industry and has held senior positions with companies such as GSK, Hoechst Marion Roussel, Farmitalia and Phoenix International. She regularly writes on pharmaceutical drug development and regulatory issues including ‘The Planning of International Drug Development’ in the Clinical Research Manual and ‘The Impact of Brexit’ in the RQA journal.

### A certificate of attendance for professional development will be available to each participant who completes the course

- I enjoyed the course. It was very useful in terms of content and information, well presented, the speaker was good and had a lot of knowledge on the subject.’
  Andria Pelava, Iksuda Therapeutics
- ‘I really enjoyed this training and will recommend it to my colleagues!’
  Katarzyna Mendela, PSE Ltd

### Management Forum in-house training

This course is also available in-house and can be tailored to your specific needs. Our expert comes to you, saving you time and money. To get a FREE consultation and to find out how we can work with you call Aleksandra, our in-house training expert, on +44 (0)20 7749 4730 or email inhouse@management-forum.co.uk
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### Three easy ways to book

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