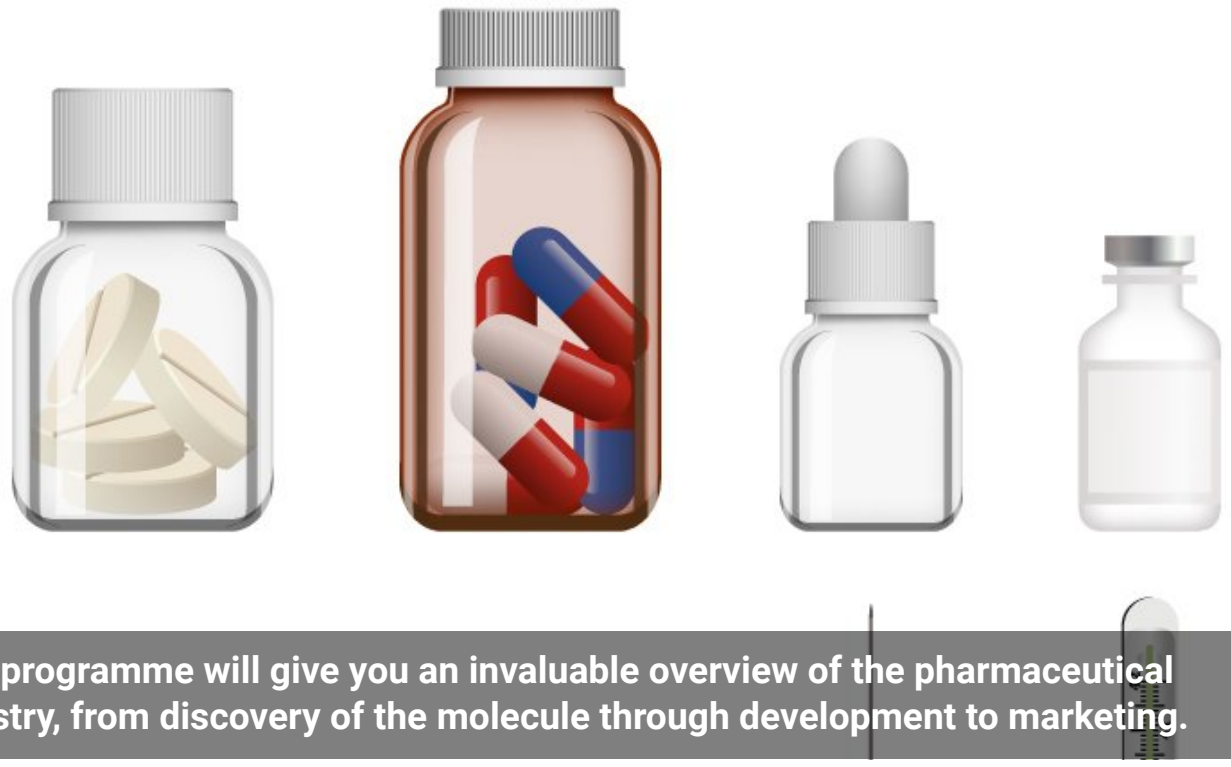
This course qualifies for 6 CPD hours for your Continuing Professional Development records

An Essential Overview of the Pharmaceutical and Biotech Industries

1 Mar 2022, Live webinar
+ 1 more date - see back page for full schedule



This programme will give you an invaluable overview of the pharmaceutical industry, from discovery of the molecule through development to marketing.

Programme at a glance:

- How the pharma/biotech industries develop medicines
- Demystifying the jargon and terminology
- Roles and responsibilities of the people in the pharma/biotech industries
- Clinical trials
- Pharmacovigilance
- Regulatory processes
- Commercial considerations for how medicines are marketed and sold

Full programme inside

★★★★★ *"All fine"*
Jusna Begum, Medical Operations Coordinator, GW Pharmaceuticals PLC

★★★★ *"I was impressed and happy with the content, presentation and speakers. [Laura] was very good and the training was interesting and even though it was a full day, it never felt boring or dull."*
Cleagh Sinclair, Associate Director Business Development, Certara Germany GmbH

★★★★ *"Nice and interesting presentation"*
Charlotte Billy, Biostatatiscien, Ceva Santé Animal

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Course overview

The pharmaceutical and biotechnology industries are both complex and developing at a rapid pace. This intensive one-day course will give you an invaluable overview, refresher and update on all the important aspects from discovery of the molecule through development to marketing. The interactive programme will provide a step-by-step understanding of the main areas of drug development and will discuss the roles and responsibilities of key departments and how they work and interact together. You will be given a comprehensive glossary of the most commonly used industry terms, which will be a useful reference to help you get to grips with the technical terminology and jargon.

There will be interactive discussion sessions throughout the day, led by our expert course leader, and you will come away with a good knowledge of the structure and function of these industries.

Who should attend?

This event will be of interest to all those looking to develop their knowledge of how the pharma/biotech industries work. It will be particularly helpful for those wanting to understand what other departments do, for new staff working in the industry and for non-scientific and administrative personnel.

Why you should attend

- **Increase** your understanding of the pharma/biotech industries
- **Develop** your knowledge of the stages of drug development from drug discovery through to marketing
- **Get to grips** with the phases of clinical trials, regulatory processes and pharmacovigilance requirements
- **Understand** the roles and responsibilities of key departments and how they work together
- **Demystify** the technical terminology and jargon

★★★★★ *"A very well run course, speaker was excellent and thoroughly enjoyed the course."*

Sarah Robbins, HR Advisor, PCI Pharma Services

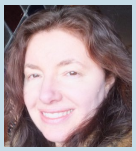
★★★★★ *"The course exceeded my expectations. The course tutor was fantastic, covering a lot of information with a great tone, humour (at the right times) and interaction throughout. I really enjoyed the course and would recommend to others. Overall, an excellent day's training, managed very well by an obvious industry expert, with a great opportunity to network with industry people. "*

Andrew Veevers, Learning Development Manager, Brecon Anderson UK Ltd

★★★★★ *"I enjoyed the course and particularly liked the small group and interactive exercises. It was very useful in terms of content and information, well presented, speaker was good and had a lot of knowledge on the subject."*

Andria Pelava, Development Scientist, Iksuda Therapeutics

Expert trainer



Laura Brown

Dr Laura Brown is a pharmaceutical management consultant and Senior Lecturer of the MSc in Clinical Research at the School of Pharmacy, University of Cardiff and course director MSc Regulatory Affairs, TOPRA. Laura has more than 25 years' experience in the pharmaceutical industry and has held senior positions with companies such as GSK, Hoechst Marion Roussel, Farmitalia and Phoenix International. She regularly writes on pharmaceutical drug development and regulatory issues including 'The Planning of International Drug Development' in the Clinical Research Manual and 'The Impact of Brexit' in the RQA journal.

How the pharma/biotech industries develop medicines

- Overview of drug development
- Framework of the industry – research, development and manufacture of pharma products on an international level
- Difference between pharma and biotech drug development
- Drug discovery
- Non-clinical/pre-clinical – the importance of examining safety
- Technologies and innovations across the industry
- Strategy and the targeted product profile

Demystifying the jargon and terminology

Roles and responsibilities of the people in the pharma/biotech industries

Clinical trials

- Phases of clinical research – phase 1 to phase IV and range of clinical trials
- Setting up and running of clinical trials
- Quality of the data – monitoring, auditing and compliance with GCP innovations in running clinical trials

Pharmacovigilance

- Understanding pharmacovigilanceSafety reporting and signal detection
  - Evaluation and risk management plans
  - Periodic and drug safety update reports

Regulatory processes

- Overview of regulatory submissions and approval procedures for pharma/biotech products
- EU and FDA accelerated procedures
- The importance of ICH
- ICH and the electronic Common Technical Document (eCTD)
- The EU Clinical Trial Regulation
- Update on the impact of Brexit

Commercial considerations for how medicines are marketed and sold

- Marketing terminology and activities

An Essential Overview of the Pharmaceutical and Biotech Industries

Schedule and prices

Three ways to book:

Online	Email	Telephone
management-forum.co.uk/2026	bookings@management-forum.co.uk	+44 (0)20 7749 4730

Ref	Date	Location	Price	Early booking price	Until*
11644	**1 Mar 2022**	Live webinar	GBP **599** + VAT = 718.80 EUR **859** + VAT = 1,030.80 USD **970** + VAT = 1,164.00		
11689	**16 Sep 2022**	Live webinar	GBP **599** + VAT = 718.80 EUR **859** + VAT = 1,030.80 USD **970** + VAT = 1,164.00	GBP **499** + VAT = 598.80 EUR **719** + VAT = 862.80 USD **814** + VAT = 976.80	12 Aug

Your choice of date & location

We can present this course on an in-house basis, tailored to your requirements, at your location and/or online. Contact us at inhouse@management-forum.co.uk or see inside the brochure for more details of how this can be a more cost-effective approach.

Multiple booking discounts

Booking more than one delegate on any one date qualifies for a **15% discount** on the second and subsequent places.

* Note the early booking discount cannot be combined with any other offers or promotional code

The 'Small Print'

FEE

The fee includes all meals and refreshments for the duration of the course (for venue-based courses) and a complete set of course materials (provided electronically). If you have any particular requirements, please advise customer services when booking.

PLEASE NOTE

Falconbury Ltd reserve the right to change the content and timing of the programme, the speakers, the date and venue due to reasons beyond their control. In the unlikely event that the course is cancelled, Falconbury will refund the registration fee and disclaim any further liability.

TERMS AND CONDITIONS

The rest of the 'Small Print', the event cancellation policy and the terms and conditions are on our website, please visit management-forum.co.uk/content/terms-and-conditions